



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

June 15, 2009

Mr. Viraj Puri
LEED AP
Gotham Greens Farms LLC
151 East 3rd Street, 4G
New York, NY 10009

Dear Mr. Puri:

I am pleased to offer my support for Gotham Greens Farms' efforts to build New York City's first commercial-scale hydroponic rooftop farm in Jamaica, Queens.

This outstanding project, which would generate a year-round supply of fresh, pesticide-free produce, is consistent with several key goals of *PlaNYC*, our long-term plan to create a greener, greater New York, including: reducing fuel use and air pollution from trucks, minimizing our City's carbon footprint, and capturing stormwater to protect local water quality. And by relying on cost-effective and commercially proven technologies, it is also consistent with *PlaNYC*'s practical approach to sustainability.

With its ambition to be a stand-alone business, not dependent on subsidies or special treatment, Gotham Green embraces New York's entrepreneurial tradition at its best—and demonstrates that going green is a smart business strategy. I look forward to the project's implementation and success. All the best.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg
Mayor