



Job Title: Product Manager
Location: Brooklyn, New York
Reports to: VP of Operations

THE ROLE

Gotham Greens has an immediate opening for an exceptional individual to manage the company's diverse product lines across packaged salads, herbs, dips, and dressings. The individual will lead the expansion of new product development across all categories and manage all aspects of the value-added product categories, such as the company's dips and salad dressing lines.

This role requires a unique skillset, someone who is entrepreneurial and can work at the intersection of marketing, food science, and manufacturing operations. Additionally, this person should be a detail-oriented project manager who can develop processes and identify and implement technology requirements to ensure Gotham Foods executes projects on time, within budget, and with the highest quality across all its product lines. The ideal candidate is passionate about sustainable agriculture and embraces Gotham Greens' core values and mission. Experience in the greenhouse or fresh produce or perishables is preferred, but not required. This is an opportunity for an enthusiastic, self-motivated, and highly organized person to join a rapidly growing, innovative company focused on improving the 21st century food system.

AREAS OF RESPONSIBILITY

Manage the entire product lifecycle, including ideation/market research, recipe creation, ingredient sourcing, benchtop formulation, commercialization, improving existing products or processes, writing ingredient and finished goods specifications, meeting regulatory and food safety requirements, etc.

- Work with food scientists, internal stakeholders, and co-packers to test and develop delicious recipes that are scalable for commercial production at co-packer facilities
- Select partners who will deliver high-quality, delicious, consistent, timely, and safe products at a good price and manage them to ensure they meet deliverables, especially for food safety & cost accountability
- Develop time-integrated plans with Sales, Marketing, and Production for product launch
- Manage production planning
- Optimize inventory management through analysis of inventory levels and production schedules
- Identify opportunities for continuous improvement and increased productivity across all operations
- Collaborate with Sales & Marketing to identify promising opportunities to expand product offerings



- Conduct R&D to develop new products, including market research, product formulation, testing, and reviewing costs
- Estimate viability, analyze proposed requirements, and assess potential market size and return-on-investment for new and refined products and develop associated business cases

QUALIFICATIONS:

Requirements:

- Bachelor's degree with a food science focus or background
- 4-8 years of relevant experience in product management and development, food science, food manufacturing, or operations
- Minimum of five years' experience in a high-volume manufacturing environment, preferably CPG
- Experience working collaboratively across Marketing and Operations/Manufacturing teams
- Expertise in customer and market research, including analytics related to product viability and testing
- Track record of bringing new consumer food products from concept to launch
- Familiarity with the activities in marketing, market research, finance, legal/regulatory, food safety, QA, and manufacturing
- A track record of success in project execution including managing budgets, third-party stakeholders, and timelines
- Excellent problem solving and negotiating abilities
- Highly proficient in MS Office; experience in MS Project & inventory management systems a plus
- Superior interpersonal skills; ability to influence and engage many types of people internal and external to the company
- Demonstrated ability to be successful in rapid-growth environments
- Passionate commitment to company vision and appreciation of sustainable agriculture and food

The ideal candidate:

- Reliable and highly motivated with a creative flair and lively personality
- Passionate commitment to the company vision
- Appreciation to principles of sustainable agriculture and food



WHO WE ARE

Gotham Greens is a global pioneer in urban greenhouse agriculture and a leading consumer brand of premium-quality local produce and fresh food products. Gotham Greens' produce is grown using ecologically sustainable methods in technologically sophisticated, climate-controlled, urban greenhouses. Gotham Greens provides its diverse retail, restaurant, and foodservice customers with a local, reliable, year-round supply of salad greens, herbs, and fresh food products grown under the highest standards of food safety and environmental sustainability. The company owns and operates over 170,000 square feet of greenhouse across four facilities in New York and Chicago and currently has 500,000 square feet of greenhouse under development in five US states. Gotham Greens was founded in 2009 in Brooklyn, NY.

We are farmers who live in apartments. Our team is hard working, supportive, and passionate about sustainable urban agriculture.

We work to create an environment that is caring, fun, and collaborative. Gotham Greens is proud to be an Affirmative Action/Equal Opportunity Employer. We thank all applicants in advance for their interest in this position, however, only those selected for an interview will be contacted.



**GREENHOUSE
GROWN**



**PESTICIDE
FREE**



**SUSTAINABLE
AGRICULTURE**



**URBAN
FARMING**



**PREMIUM
QUALITY**

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