



Design Intern: New York
Starting Date: June 2019
Part-time: 20-25 hours a week

THE ROLE

Gotham Greens has an immediate opening for an exceptional individual to work directly with the Gotham Greens Marketing team. This role will help develop and articulate Gotham Greens' visual brand across a variety of print and digital mediums. The ideal candidate is an exceptional designer and content creator who is passionate about sustainable agriculture, well informed on local and regional food culture and embraces Gotham Greens' core values and mission. Prior experience in the natural and organic food industry is a plus but not required. This is an opportunity for a detail-oriented, self-motivated and creative individual to assume a position at a rapidly growing, innovative, disruptive company in the 21st century food system. Gotham Greens is in the midst of national expansion opening in a handful of new cities across the US.

AREAS OF RESPONSIBILITY

Content Creation

- Create social media content for Facebook, Instagram and Twitter
- Assist Marketing + Brand Manager in formatting monthly marketing recap documents
- Shoot and edit photography and video content for use on website, in print materials and on social
- Create and update website content in preparation for launch this summer
- Design signage + print collateral for internal and external events
- Assist on photoshoots, including styling, set up and break down

Production Design

- Set up InDesign and Illustrator files according to print specifications
- Contribute to post-production editing of photography and video content + review proofs
- Provide design ideas and support for a variety of promotional materials, including signage, advertisements, and web graphics
- Ensure that projects adhere to the Gotham Greens style guide

Database Organization

- Help catalog and update Gotham Greens' design files and image library to ensure accessibility
- Resolve inconsistencies in file naming and add tags

QUALIFICATIONS

Requirements:

- A rising junior or senior, graduate student, or recent graduate majoring or minoring in graphic design



- Video production and editing skills
- Proficiency working in Adobe Creative Suite (InDesign, Photoshop, and Illustrator) and a strong understanding of layout and typography
- Interest in print design and production with an eye for detail
- Ability to work collaboratively with a team and share insights with the group
- Excellent verbal, written, and interpersonal skills

The ideal candidate:

- Strong positive attitude, upbeat energy
- Reliable and highly motivated with a creative flair and lively personality
- Passionate commitment to the company vision
- Appreciation to principles of sustainable agriculture and food with a desire to contribute to corporate social responsibility and community events

WHO WE ARE

Gotham Greens is a global pioneer in urban greenhouse agriculture and a leading consumer brand of premium-quality local produce and fresh food products. Gotham Greens' produce is grown using ecologically sustainable methods in technologically-sophisticated, climate controlled, urban greenhouses. Gotham Greens provides its diverse retail, restaurant, and foodservice customers with a local, reliable, year-round supply of salad greens, herbs and fresh food products grown under the highest standards of food safety and environmental sustainability. The company owns and operates over 170,000 square feet of greenhouse across four facilities in New York and Chicago and currently has 500,000 square feet of greenhouse under development in five US states. Gotham Greens was founded in 2009 in Brooklyn, New York.

We are farmers that live in apartments. Our team is hard working, supportive, and passionate about sustainable urban agriculture. We work to create an environment that is caring, fun, and collaborative. Gotham Greens is proud to be an Affirmative Action/Equal Opportunity Employer. We thank all applicants in advance for their interest in this position, however, only those selected for an interview will be contacted.



**GREENHOUSE
GROWN**



**PESTICIDE
FREE**



**SUSTAINABLE
AGRICULTURE**



**URBAN
FARMING**



**PREMIUM
QUALITY**

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